

### THE GOOD,

#### THE BAD





#### AND THE UGLY

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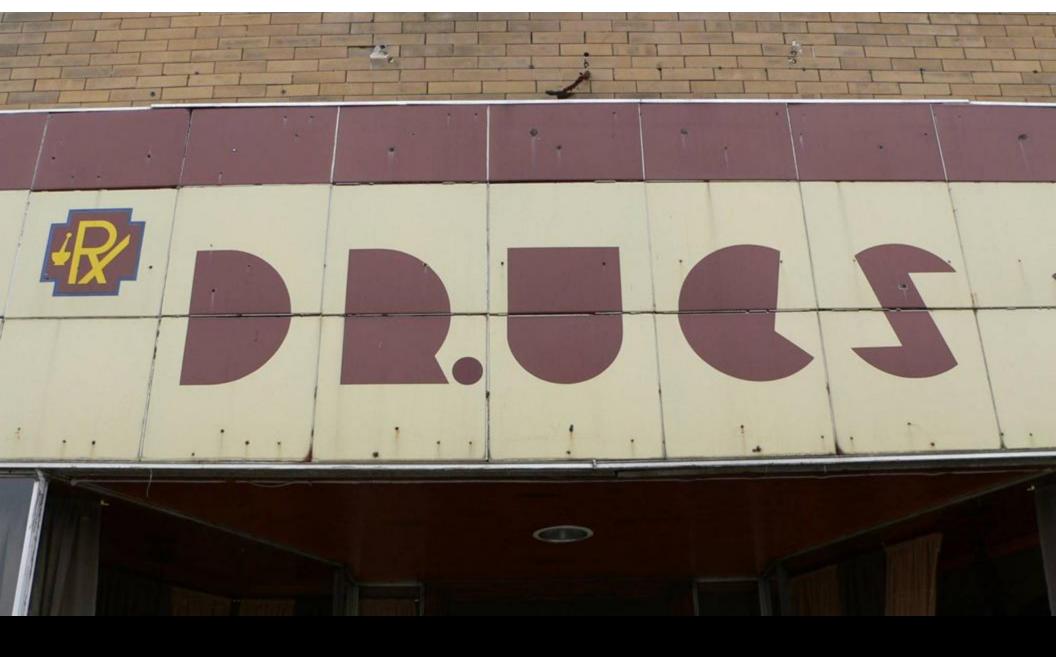


## THE GOOD? THE BAD? THE UGLY?

Drug Store in Virginia, storefront 1939,
Before



Drug Store in Virginia, storefront 1939, In progress



Dr. Ugs Drugstore Café, Virginia



Dr. Ugs Drugstore Café, Virginia, storefront 1939, After



# THE REALLY GOOD

### DEFERRING TO EXISTING CONDITIONS



Orion, storefront ca. 1960, Existing conditions



Orion, storefront ca. 1960, Proposed design



Quincy, storefronts ca. 1934 & 1955, Existing conditions



Quincy, storefronts ca. 1934 & 1955, Proposed design





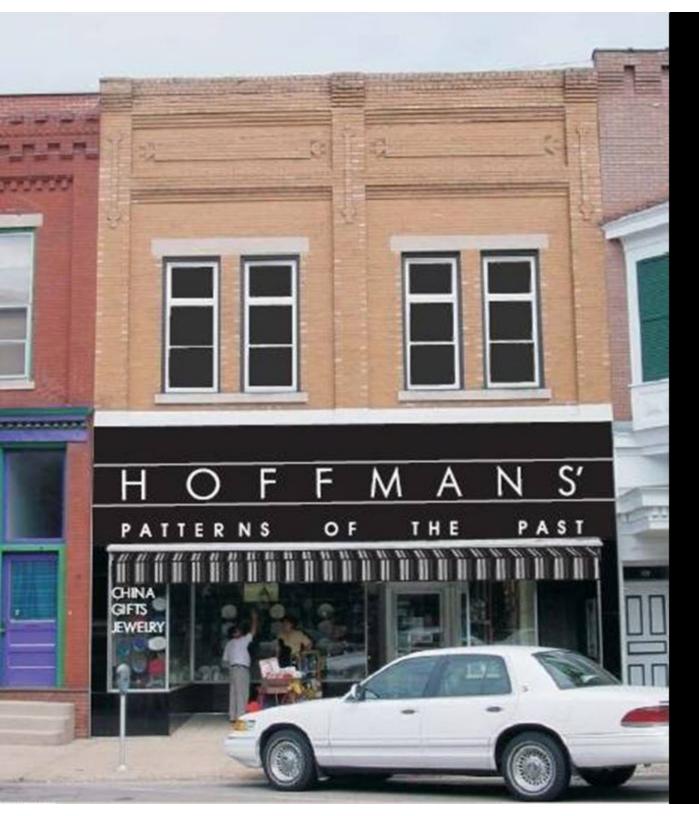
Quincy, storefronts ca. 1934 & 1955, In progress



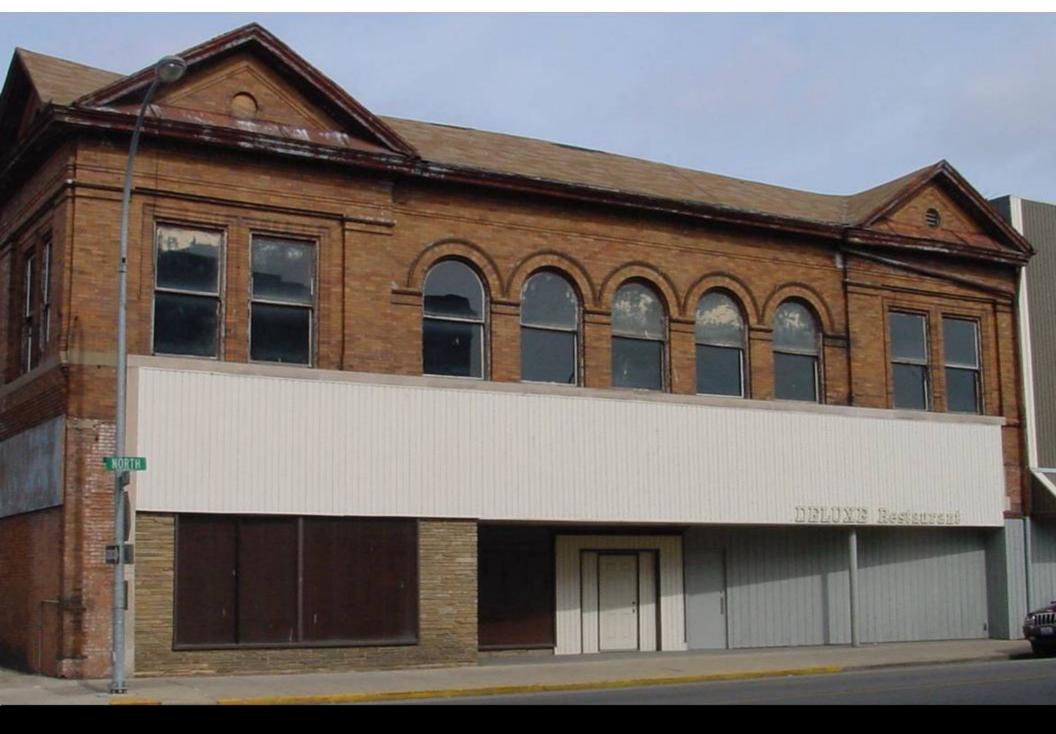
Quincy, storefronts ca. 1934 & 1955, After



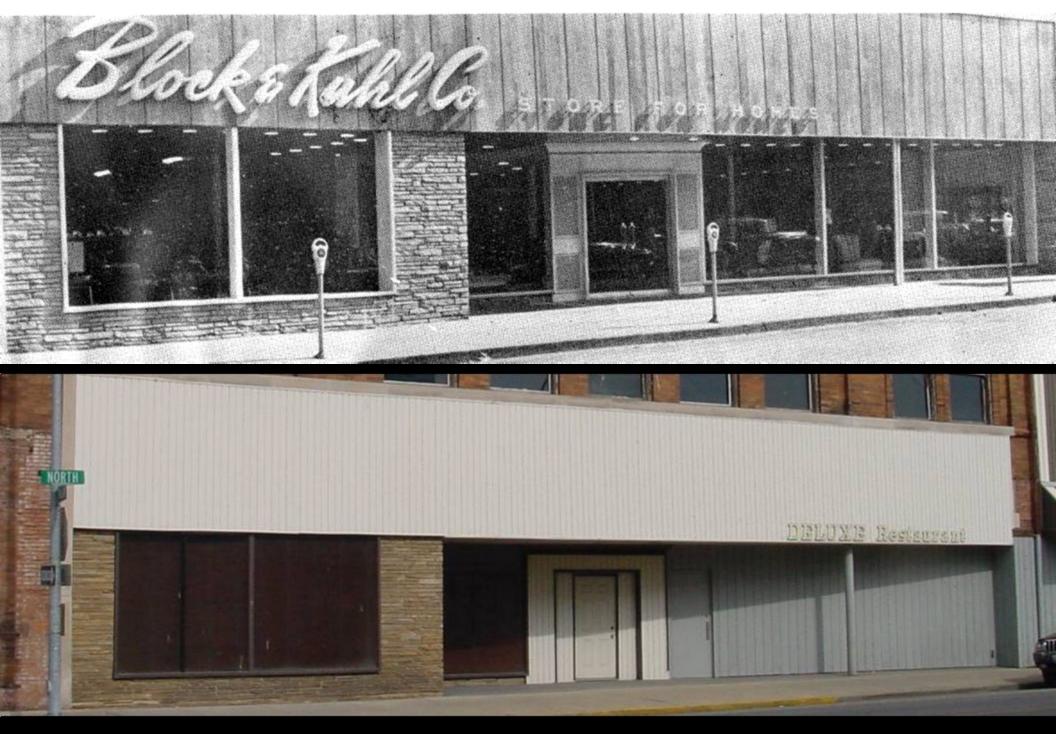
Princeton, ca. 1935, Existing conditions



Princeton, ca. 1935, Proposed design



Danville, Block & Kuhl of 1948 by Raymond Loewy



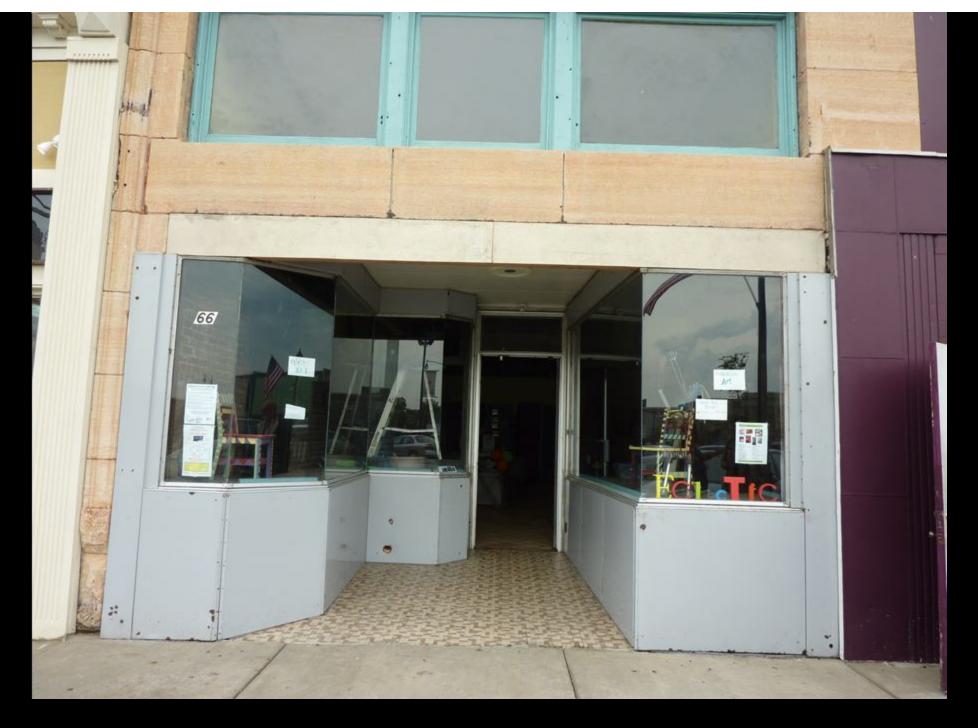
Danville, Block & Kuhl of 1948 by Raymond Loewy



Danville, Block & Kuhl of 1948 by Raymond Loewy



Jacksonville, storefront ca. 1950, Before



Jacksonville, storefront ca. 1950, After



Ottawa, Block with Art Moderne storefronts Existing conditions



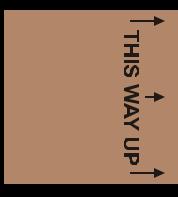
Ottawa, Block with Art Moderne storefronts
Proposed design



Jacksonville, Existing conditions



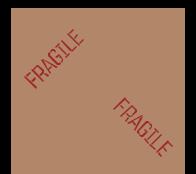
Jacksonville, Proposed design

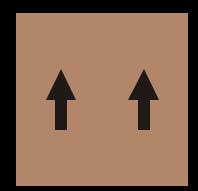


HANDLE WITH GREAT CARE

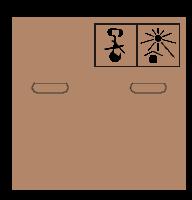
10 pack

**DO NOT DROP!!** 

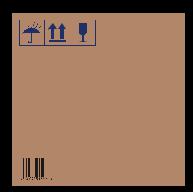




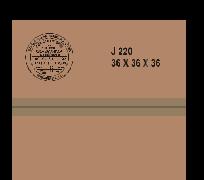




















Vandalia, Jewelry store, late 1950s Before



Vandalia, Jewelry store, late 1950s After (IMS Design)

### PAINT (MAINTENANCE)



DuQuoin, ca. 1880, Before



DuQuoin, ca. 1880, After



Vandalia, ca. 1900, Before



Vandalia, ca. 1900, After



Danville, façade ca. 1890, Before



Danville, façade ca. 1890, After (IMS Design)



Batavia, ca. 1960, Existing conditions



Batavia, ca. 1960, Proposed design



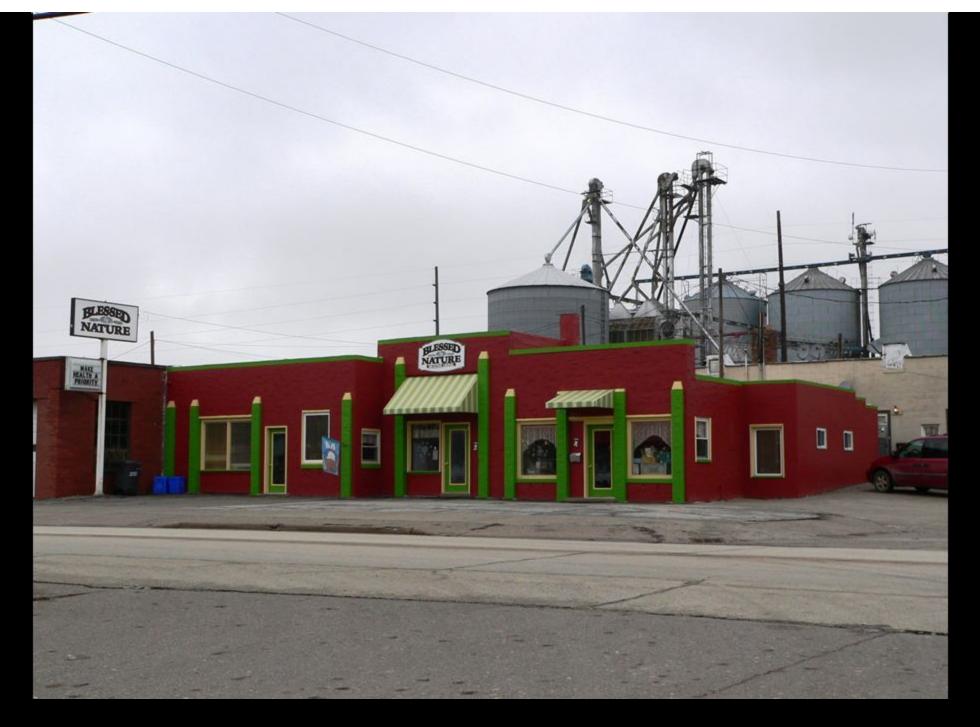
Paris, ca. 1920, Before



Paris, ca. 1920, After (IMS Design)



Aledo, ca. 1920, Before



Aledo, ca. 1920, After (IMS Design)



Princeton, ca. 1995, Existing conditions



Princeton, ca. 1995, Proposed design



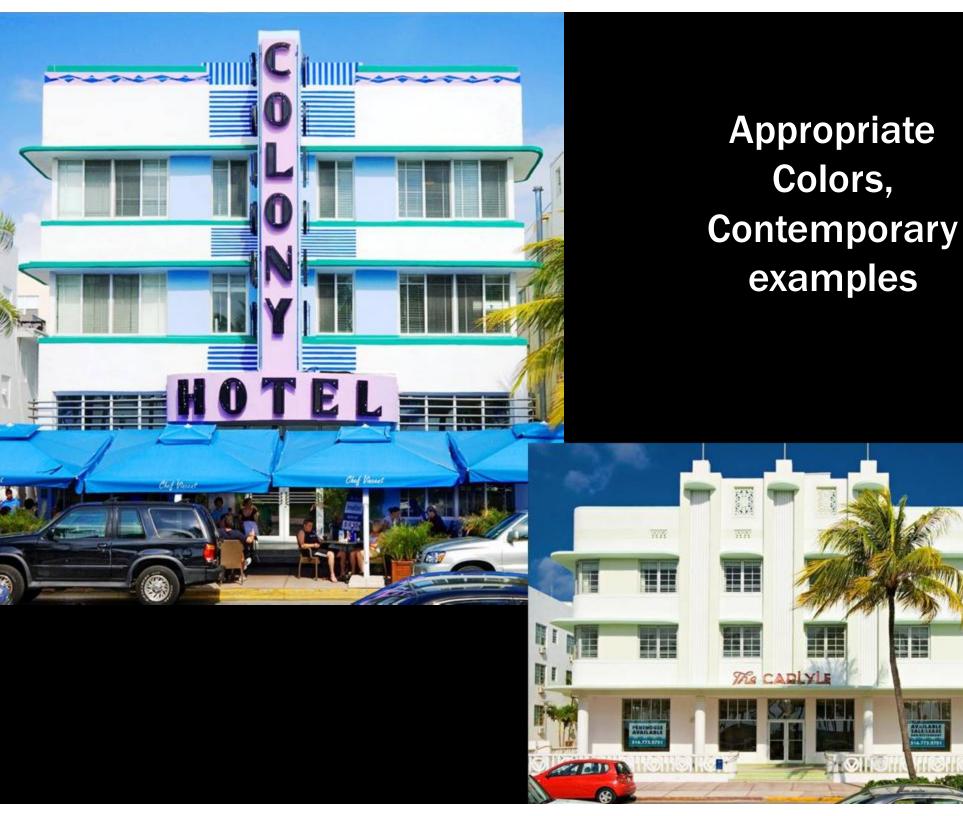
Berwyn, ca. 1940, Existing conditions



Berwyn, ca. 1940, Proposed design

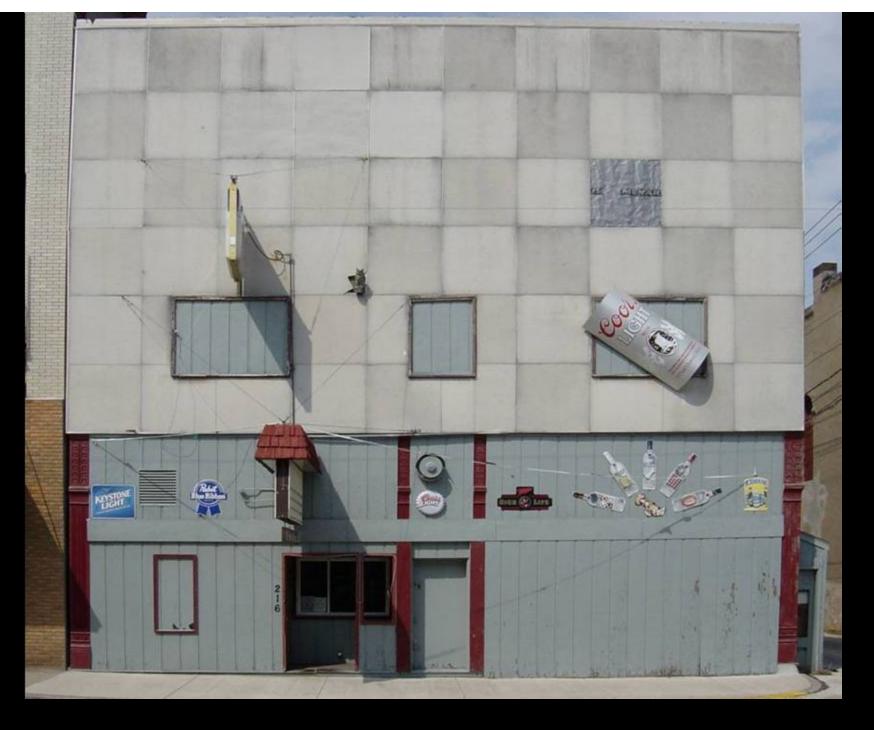


Pittsfield, ca. 1940 Existing conditions





Pittsfield, ca. 1940 Proposed design



Jacksonville, façade ca. 1970, Existing conditions



Jacksonville, façade ca. 1970, Proposed design

## SIGNS & GRAPHICS



**Boulder, CO** 







South Norwalk, CT

St. Louis, MO





LaSalle





Pittsfield, ca. 1920 Before



Pittsfield, ca. 1920, After (IMS Design)

### Sesser, Clothing store, 1950s Existing conditions

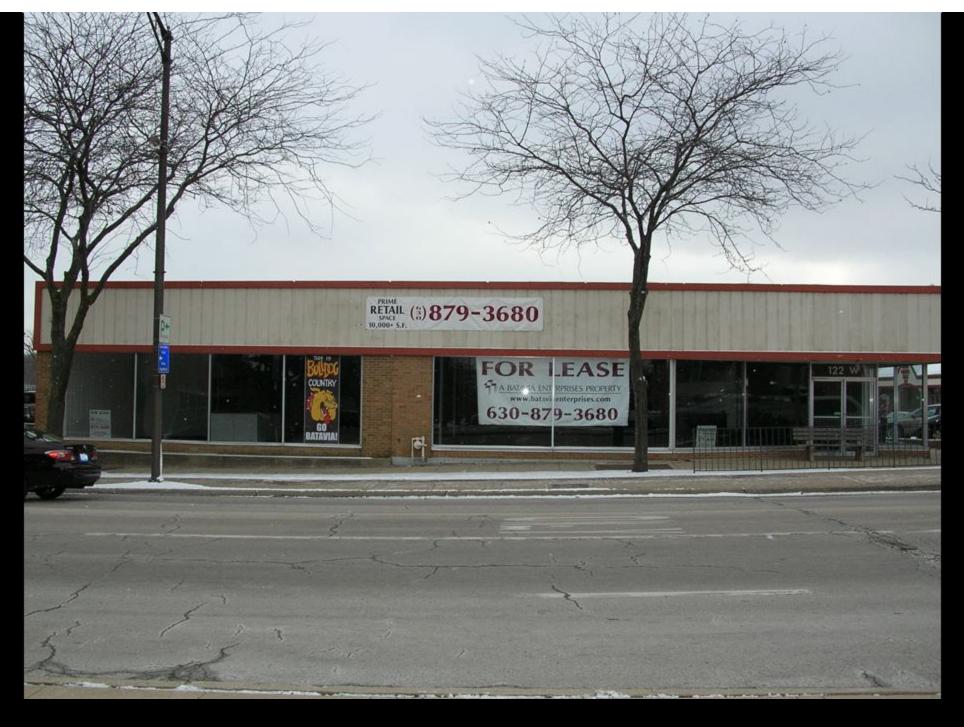


### Sesser, Clothing store, 1950s Proposed design



### Sesser, Clothing store, 1950s Alternate design





Batavia, Bike shop, Before



Batavia, Bike shop, Local sign shop design



Batavia, Bike shop, After (IMS Design)



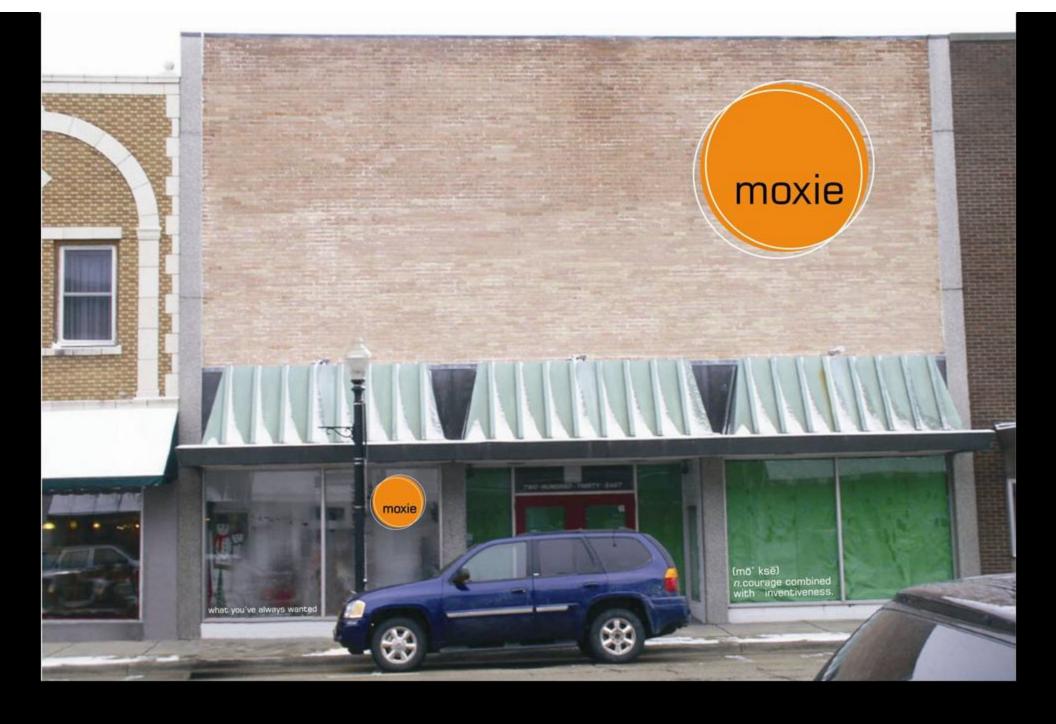
Danville, Health club, Rear entry, Existing



Danville, Health club, Rear entry, Proposed



DeKalb, ca. 1964, Existing conditions

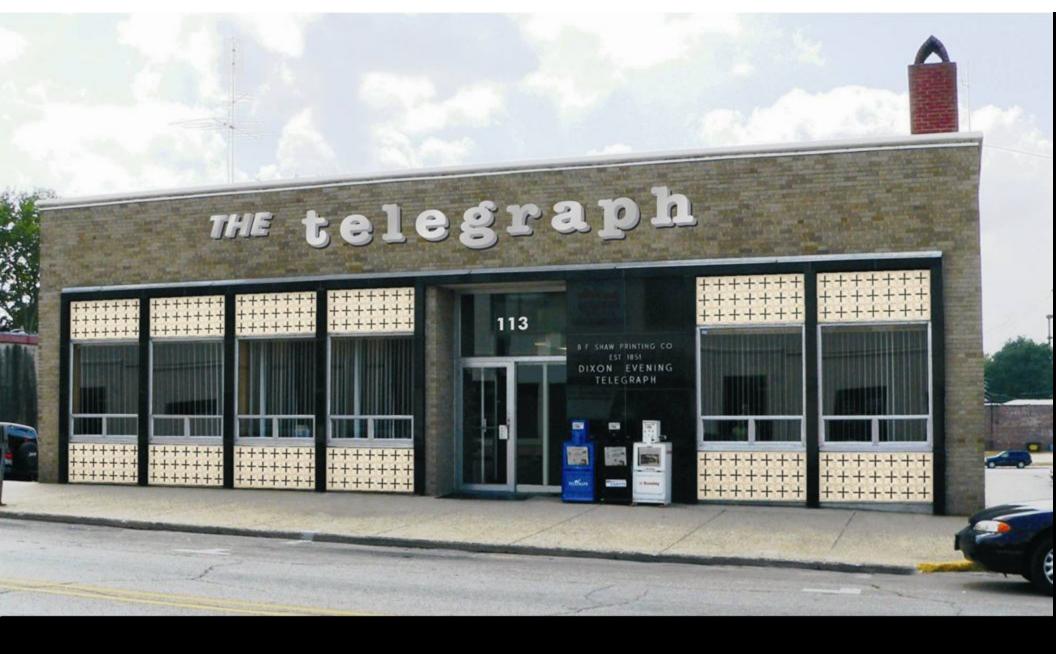


DeKalb, ca. 1964, Proposed design

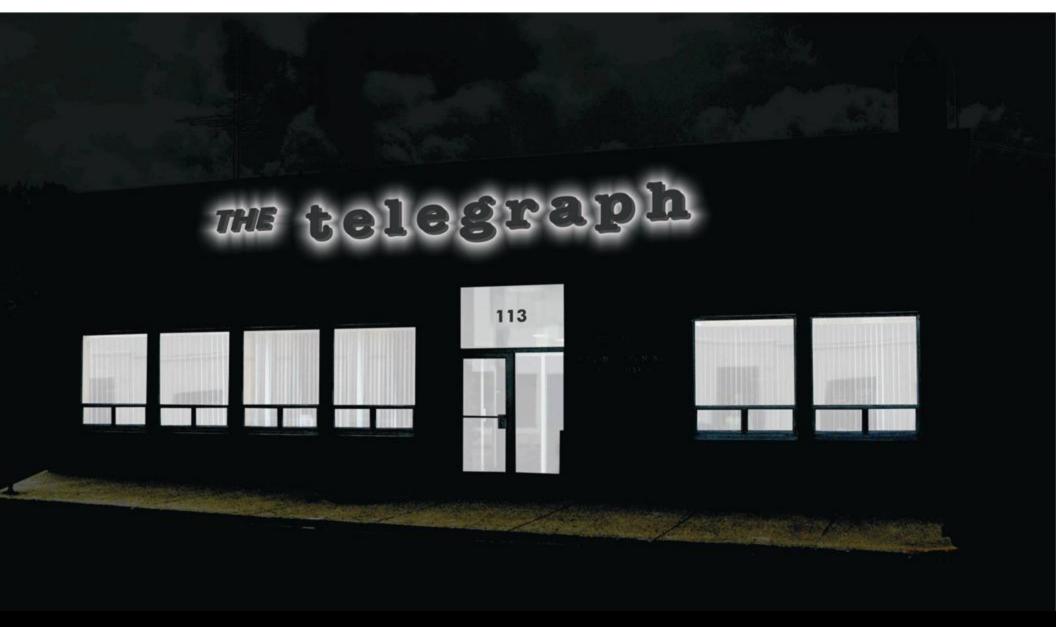
# LIGHTING



Dixon, Newspaper office, ca. 1960 Existing conditions



Dixon, Newspaper office, ca. 1960 Proposed design



Dixon, Newspaper office, ca. 1960 Proposed design



Oregon, ca. 1930, Existing conditions



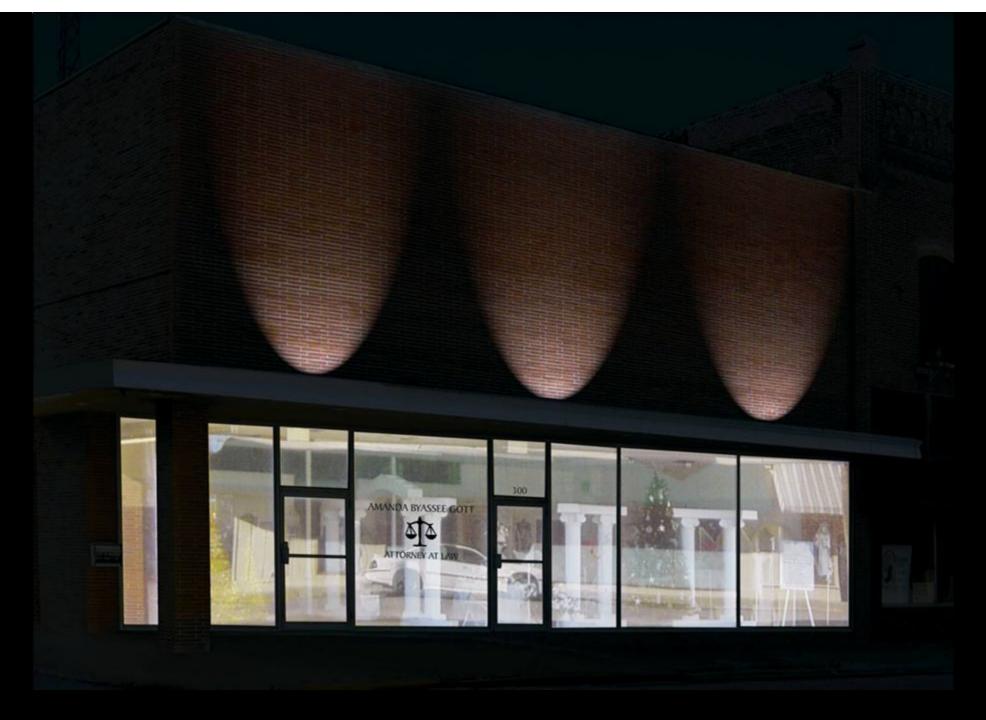
Oregon, ca. 1930, Proposed design



Oregon, ca. 1930, Proposed design



Marion, ca. 1955, Existing conditions



Marion, ca. 1955, Proposed design

## **BIT OF EVERYTHING**



**Bloomington, Before** 



Bloomington, After (IMS Design)



Waukegan, ca. 1880, Existing conditions



Waukegan, ca. 1880, Proposed design



Mt. Vernon, Before



Mt. Vernon, After (IMS Design)



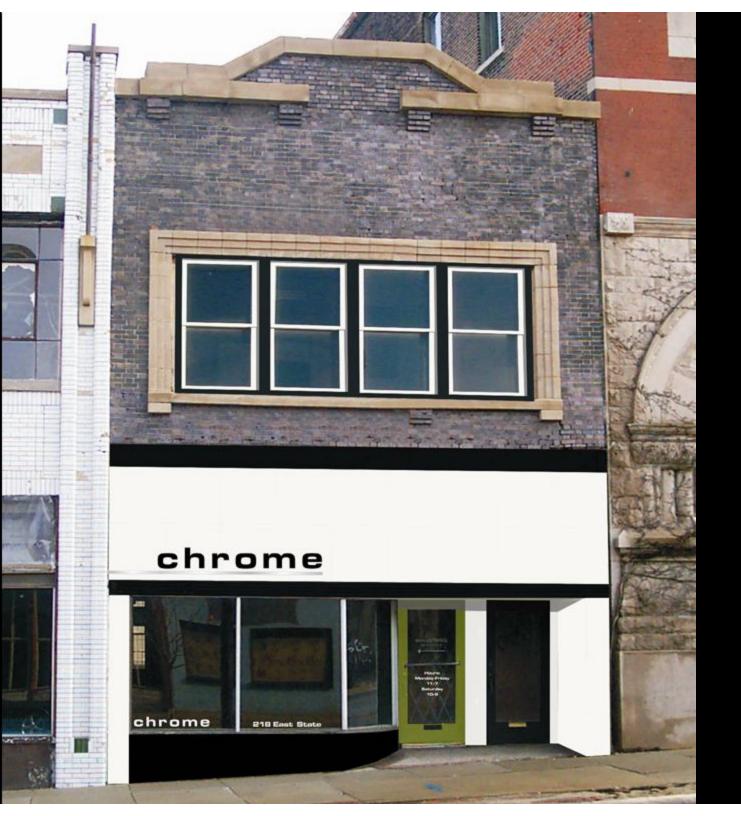
Milledgeville, GA, Before



Milledgeville, GA, After (Georgia MS Design)



Rockford, storefront ca. 1955, Existing conditions



Rockford, storefront ca. 1955, Proposed design



## THE GOOD? THE BAD? THE UGLY?

Springfield, ca. 1965, Existing conditions



## THE REALLY GOOD

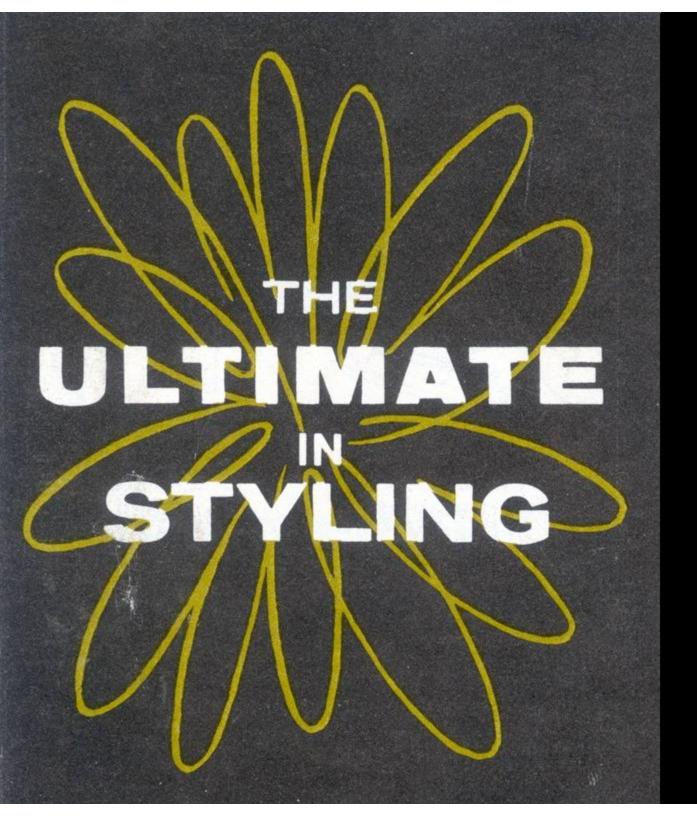
Springfield, ca. 1965, Proposed design



Sometimes ugly isn't so bad,



With some thought, it can be really good.



**Questions?**